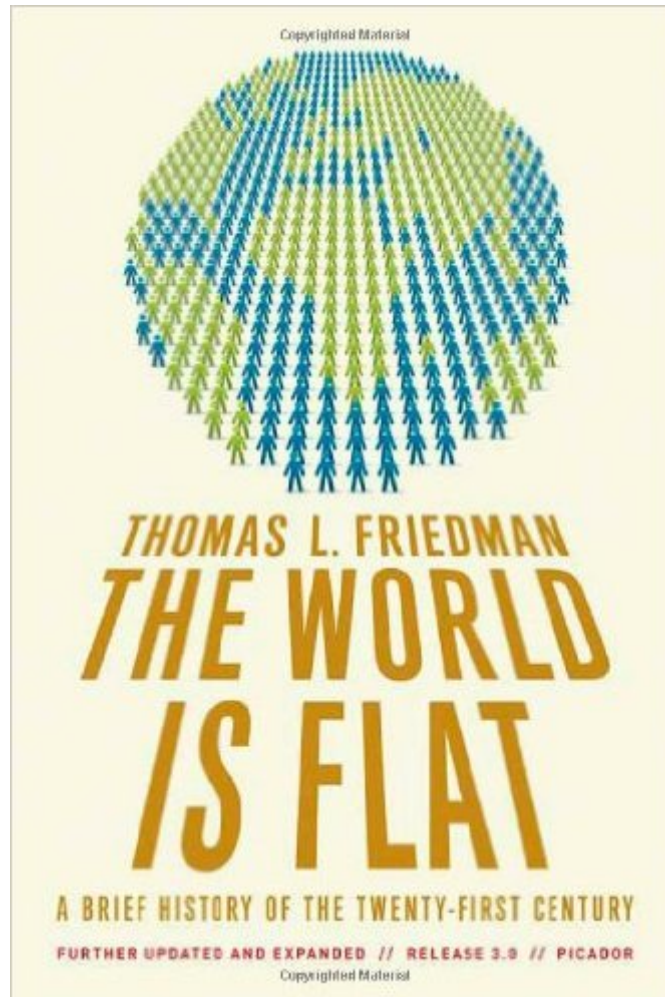


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# The World Is Flat 3.0: A Brief History Of The Twenty-first Century



## Synopsis

A New Edition of the Phenomenal #1 Bestseller "One mark of a great book is that it makes you see things in a new way, and Mr. Friedman certainly succeeds in that goal," the Nobel laureate Joseph E. Stiglitz wrote in The New York Times reviewing *The World Is Flat* in 2005. In this new edition, Thomas L. Friedman includes fresh stories and insights to help us understand the flattening of the world. Weaving new information into his overall thesis, and answering the questions he has been most frequently asked by parents across the country, this third edition also includes two new chapters--on how to be a political activist and social entrepreneur in a flat world; and on the more troubling question of how to manage our reputations and privacy in a world where we are all becoming publishers and public figures. *The World Is Flat 3.0* is an essential update on globalization, its opportunities for individual empowerment, its achievements at lifting millions out of poverty, and its drawbacks--environmental, social, and political, powerfully illuminated by the Pulitzer Prize--winning author of *The Lexus and the Olive Tree*.

## Book Information

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Average Customer Review: 3.8 out of 5 stars Â Â See all reviews Â (382 customer reviews)

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## Customer Reviews

I picked up this book without reading any reviews on it hoping that I would get a neutral view and take on the phenomena of globalization. Now I wish I hadn't and I really wish Thomas Friedman hadn't "expanded and updated" the book - twice. As I wanted to read a neutral book, I will give as neutral a review as possible. His writing is engrossing, no doubt, and he makes very solid (while very obvious) points about what, who, and how globalization came to be and continues to advance.

Within the first 300 pages or so, I really didn't take away anything new except a few of his personal delightful stories to use as examples of his points. And then . . . came in the non-neutrality. He began making statements about Bush and other things that just leave a bad taste your mouth. Within the rest of the context of the book it seemed like he really didn't have to go into political scuttlebut. Typically it seems journalists have more credibility when they do not do as he did. Also, he points out some examples of (obvious) problems, but lots of his suggested solutions seem unrealistic; which is probably why I have still yet to see any of them come to be used. Some suggestions and prose were good, but the bad outweighed them. Many times I found myself reading the same points over and over again in the same section. It seemed to me that he would grind many of them in so much and really drag on many of the chapters or sections that did not need to be as long to get the point across. An example of this (and I don't have the book right in front of me to point out the page numbers) is when he even uses the same word over 12 times in 2 1/2 pages to describe something. Not very flattering and it made the sentence structure hard to follow through.

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